

**Volume**

**1**

ENTREPRENEUR

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Kelvin N. Broadus

# Innovative Entrepreneur Ideas

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## What is an Entrepreneur?

*This is a brief definition of the concept of entrepreneurship, and idea of being in business for you.*

**T**he entrepreneur, by definition is: a person who organizes and manages a business or enterprise, usually with considerable initiative and risk. You will find here many excellent ideas for new businesses, and the descriptions to help get those ideas off the ground into a rewarding opportunity. With all of these opportunities, you can contact Kelvin N. Broadus for training, seminars and classes, to teach you on how to perform these services for your business.

**The main obstacle of** reaching financial freedom is not being willing to take that “leap of faith” in what your heart desires, and what you truly feel is your calling to do. Not all people are meant to the boss, but fear of failure, discouragement from others, and lack of confidence in one’s own ability for success usually bring the greatest hindrance for individuals taking their great ideas to profitable reality. The ideas are here, now take them and bring them to life to make your great profits.

## Relaxation Industry

This industry has been overlooked as a potential powerhouse, yet there is much to be received from it. One of the major problems with the American society today is stress. People remained stressed from their jobs, families, and overall society.

### 1. Relaxation Therapist

A relaxation therapist is one who combines all types of relaxation techniques to help his clients overcome stress in there life. A relaxation therapist uses techniques of non-clinical massage, listening and advising sessions, and inner child development training.

### 2. Meditation Instructor

A meditation instructor is basically self-explanatory. I have studied and practiced meditation for years, and it really brings great control and peace to your mind. The instructor will train the individual in all aspects of meditation, from just starting out, to reaching the high levels of enlightenment. The students begin learning the importance of comfortable position, and basic breathing techniques, and end up learning how to cultivate and channel positive and negative energy from within, therefore being able to control their own emotional states, with the possibility of reaching even greater mental and spiritual awareness levels.

### 3. Argument Specialist

This is a humorous type of independent work. The best setting for this is in the 900 number services. You have psychics, astrologers, sex lines, and everything else out there, and the main passion behind these businesses is having someone else to talk to about your problems, concerns, desires, etc. The argument specialist is for the people

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out there filled with anger. Maybe these people had a bad day at work or school, just had a fight with a loved one, or anything. The issue is that now they are stressed, or angry, and need an outlet for all that which has just built up inside. This is where you come in to play. Depending on the caller, or client if you are face to face, you may be asked to take all of the trash talk which they have to deliver, or it may be a person who is looking for a good fight, verbal, to release their stress. Either way, it will definitely be an interesting opportunity to help others release that inner pain, stress, and anger from inside. And who knows, because you helped this person release that, you could possibly have saved someone's life, because when people have rage, they do many irrational things. And, in the case of 900 numbers, you set your own schedule, and get to work from home, full or part time.

**The bottom line is** that the art of relaxation is growing. The time has long passed since lives were easy. Because of the “advancements” in our technology, which are supposed to make life so much easier, living becomes much harder. As more time passes, the pickier society gets on who is good enough to work where, and who deserves what. Then the question comes in to who made these particular people so special, that they determine what the standard should be. The answer is that we are. We determine that this accrediting agency, or this level of education, or this style of appearance is the standard due to what someone we look up to said. Then the rest of the industry just jumps on the bandwagon, and next thing you know, a national standard has been made. Personally, though, I feel it is a sad world where someone who has been training in and doing something all their life has been, is looked at as less qualified than someone who has only been doing it for two years (I say two, because two of the average college years are not even in the major) because of a piece of paper. And because of these so-called standards of this society, which lead to extreme competition, greed, and corruption, stress levels are now at an all time high, providing the need for such industries as these.

## Assistant Industry

Often times in these busy lifestyles, it would do us great to have a little help. These positions help the clients with things from general house duties, to self-esteem.

### 4. Independent Personal Assistant

Though this is not that new of an idea, its presence is definitely becoming more prevalent in our society today. This is once again due to the overwhelming lifestyles, which we obtain these days. The personal assistant doesn't have a set list of duties. Basically, in this position, you work for a wealthy individual who has too much to do own his hands. It may require tasks such as typing, cleaning, answering phone calls, or any other usual type chores that one would usually have children doing. By all means, discontinue with the client at the suggestion of you performing any illegal activities, which you could very possibly come in contact with. Just whatever you do for your client, do it efficiently, and your success can be amazing.

### 5. Self-esteem Coach (flunky for hire)

This may sound comical or worthless, but bullies often grow up to be as they were in school. And aside from that, you'd be surprised how many people suffer from self-esteem issues and would love to have someone there to "keep them on a pedestal, as well as those who would like special occasions for event purposes, to feel like stars for a day. Whatever the situation, we as people like to feel important, special, and famous. The self-esteem builder is one who makes that happen, usually in temporary settings. It is somewhat like the "yeah boss guy." This person compliments, defends the opinions of, and supports the client. It happens in most of Corporate America anyway, with all of the "butt-kissing." If it's going to happen, you might as well get great pay from it, and you'd be surprised how much you'll learn from these people, and how rewarding it can be from you, financially as well as for the knowledge value of understanding people.

## The Keys to Independent Success

There is basically a key to having success in the growing market of the modern world. Understand that as long as people are lazy, or have things that they'd rather not do themselves, there is always room for a new successful business. Here are some main things to look for, for great new business ideas.

- 1. Find a need.** To determine the need for a new market, first find the need. You can usually start by thinking, “what do I wish I could have someone do for me?” Then test the idea for its marketability in a particular by asking around, passing surveys, and observing the needs of other people.
- 2. Find the location.** Once you find the possible success of your idea, look for the best location to open the business. An example would be with these ideas. These ideas will flourish to the greatest potential in highly populated areas, with artistic presence, full of open-minded, high paid, business people, because these are the people who usually take advantage of services for relaxation and self-improvement. Study up on demographics, and use the services to fit the particular types in your area of choice.
- 3. Take action!!!** As mentioned before, often times we allow things such as discouragement or fear to prevent or determine our success level. Often times our greatest attacks come from our own households. Therefore, only share your ideas with people whom you can trust, and who will bring you support, because you don't need the negative energy of others, especially those close to you, hindering you. And though sometimes it may be risky, you know your own capabilities, so use them accordingly, and if you need more training, get it. The main thing is to do it. Set success in your mind and achieve it. I could go on through a whole speech about positive thinking, but in all honesty, optimism and determination set apart the achievers and failures. Sometimes though, the best face failure. When that occurs, just get back up again. Another major key is to be persistent. Keep moving because even the newest car doesn't get anywhere if it doesn't move. Stay in the spirit, and if a certain idea just

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doesn't work for you, find the right one that will, just don't give up,  
DON'T GIVE UP, **And DON'T GIVE UP!!!**

## Final Words

With all these, I wish you the best success. Remember to follow all the proper legal filings, making use accountant and lawyer services if needed. Do what you have to do, and gain the success that you deserve. You have the ability and skills you need right now for all that you crave. Set your mind to it, pursue it, and do it, don't end up realizing that you blew it.

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